



IACC Organisational Social Responsibility Policy

Social impact statement

IACC embraces its responsibility to people, our communities and to the environment. The management of the trade association will act responsibly and provide clear leadership at all times, in its own business processes and leading by example so that our members worldwide can be proud of their association providing an environment for a diverse and equitable workforce.

We believe that a commitment to the principles of corporate social responsibility (CSR) not only makes good business sense but also complements our core business strategy and corporate values. Our policy is based on the following principles:

- To minimise the impact and maximise the benefits that our work has on the environment and people around us.
- To integrate our CSR considerations into all our business decisions.
- To comply with, and exceed where practicable, all applicable legislation, regulations and codes of practice in the countries we operate or represent.
- To review and to continually strive to improve our CSR performance.



In developing our strategy and setting out our policy for the first time we aim to deliver gradual but continuous improvements in our performance every year. As a result, our approach continues to evolve as we learn lessons along the way. To help define our policy we have divided it into four key areas:

COMMUNITY

We recognise that we play an important role in our global, national and local communities and we aim to make the communities in which we operate better places. We encourage and empower our employees and volunteer leaders to get involved with their communities and use their skills and where possible IACC resources to help create a mutual benefit.

PEOPLE

Finding, supporting and developing great people throughout their IACC journey. We strive to ensure all colleagues enjoy their work and have opportunities to consistently amaze our members through their friendly expertise. We continue to invest in our apprenticeship and leadership development opportunities and actively look for ways in which we can promote and increase the diversity of our workforce and volunteer groups and association leadership.

ENVIRONMENT

We know that our work has an impact on the environment and that we have a duty to manage that impact in a responsible and ethical manner. We do this through identifying all significant environmental impacts and putting processes into place to prevent, reduce and mitigate them. This also makes good business sense.

In order to lead by example in environmental best practice, IACC will take a systematic approach to the environmental management of their day-to-day activities and will encourage and support members of the trade association towards the use of environmentally friendly materials and solutions through IACC Green Star Certification.

Mark Cooper
CEO
IACC
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