

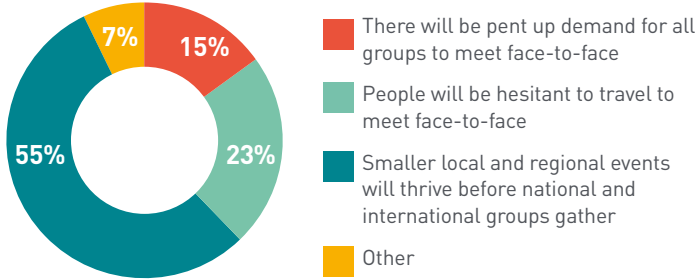
# MEETING ROOM OF THE FUTURE



Exceptional meetings. Powerful connections.

## Covid-19 Industry Perspective

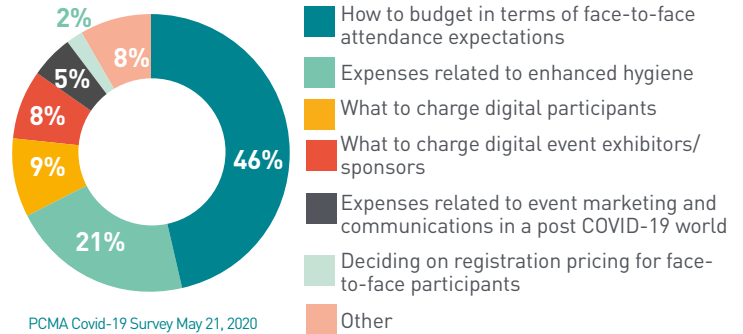
When the pandemic crisis passes, what scenario do you think best describes the **recovery of face-to-face meetings** for the business events industry in your geographic region?



PCMA Covid-19 Survey May 21, 2020

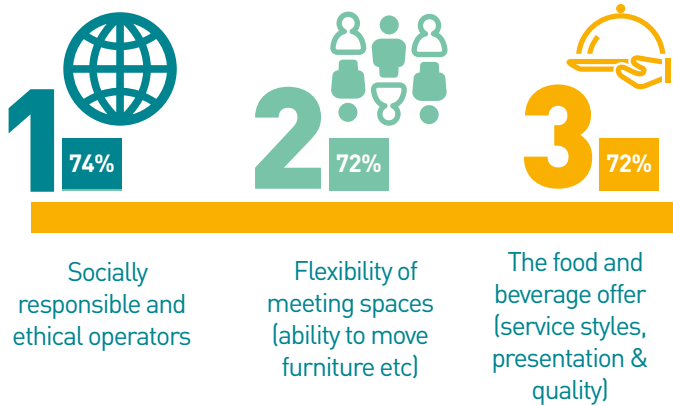
## Covid-19 Industry Perspective

What is your biggest **financial challenge** with regard to planning a business event in 2021? (Please choose one)

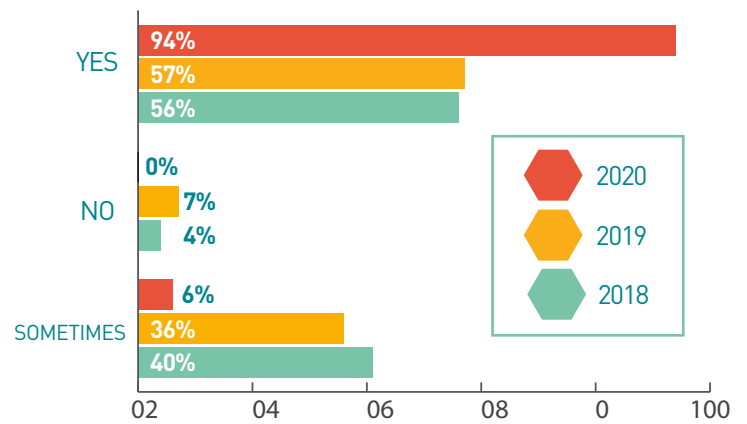


PCMA Covid-19 Survey May 21, 2020

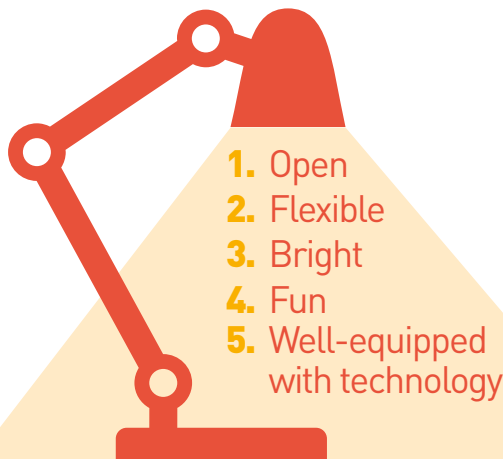
What are the **top three** meeting venue elements that will be **MORE** important in the future than they are now?



As a venue operator, do you feel it is your role to provide the **"memorable experience"** element for clients and their delegates?

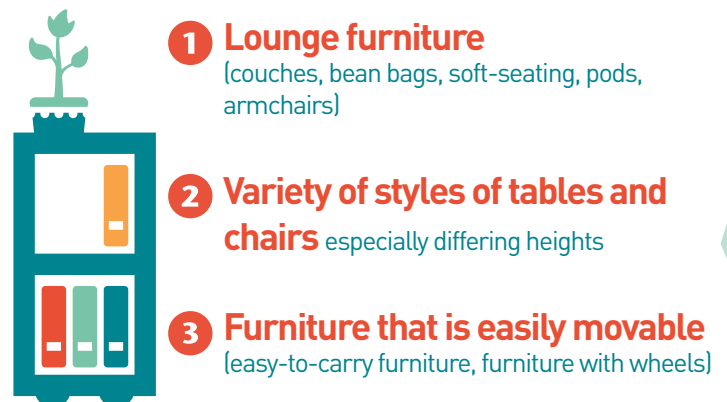


## Dream Meeting Room



## MEETING SPACE FURNISHINGS

When asked what types of furniture they are incorporating to **help facilitate collaboration and flexibility**, venue operators most frequently said:

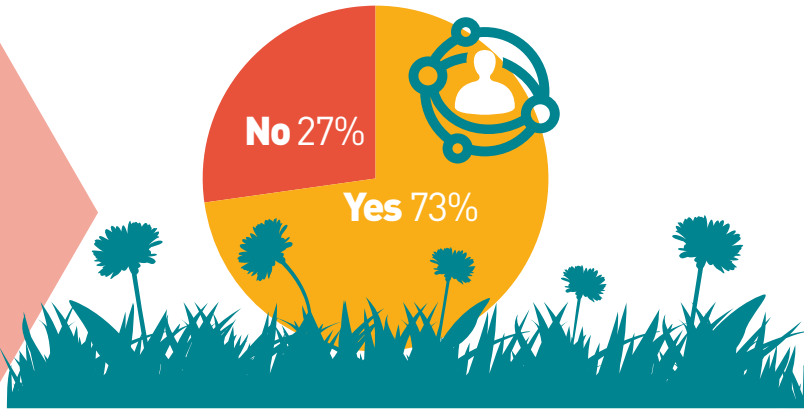


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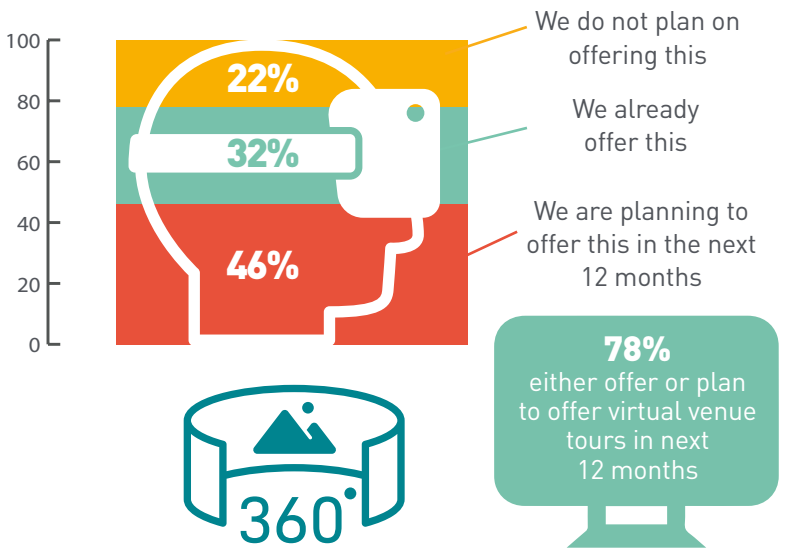
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Does your venue do anything to provide **human nature** connection?



## Virtual Reality Tours



## Cyber Security

**Q:** How much do you agree or disagree with the following statements? (1 = strongly disagree; 10 = strongly agree)

8.8



Cyber Security will become a **greater priority** in the next 3-5 years

8.8



Cyber Security **is a concern** when implementing new event technologies

4.4

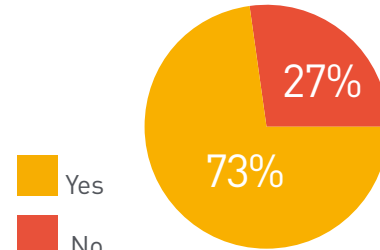


I have had to **deal with** cyber security issues in past events

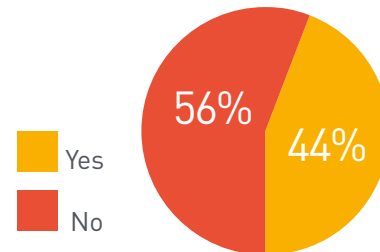
## Internet Infrastructure



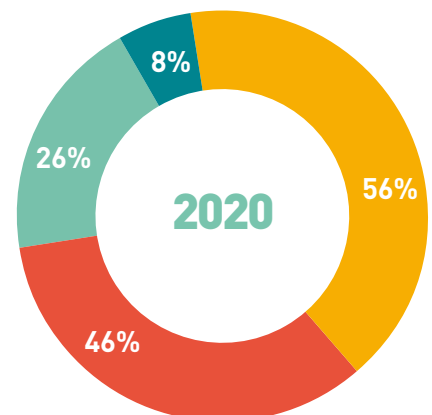
**Q:** Have you invested in your internet infrastructure and/or hardware in the last 2 years?



**Q:** Are you planning to invest in your Internet infrastructure and/or hardware in the next 12 months?



**Q:** What barriers are there, if any, to your venue offering more flexible meeting spaces which would provide your clients with different types of layouts?

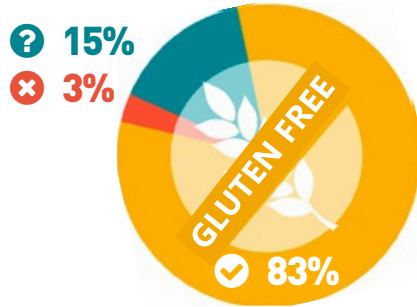


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## Food Labelling



Food labelling with **allergen information** at every meal, including breakfast, lunch and dinner

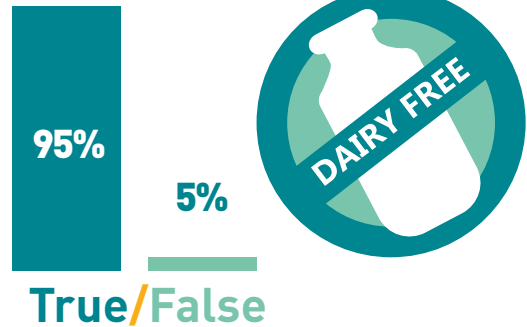


Allergen training for all staff managing food preparation and food service

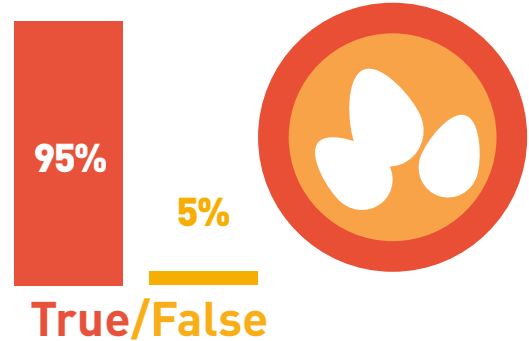


## Food and Beverage Requests

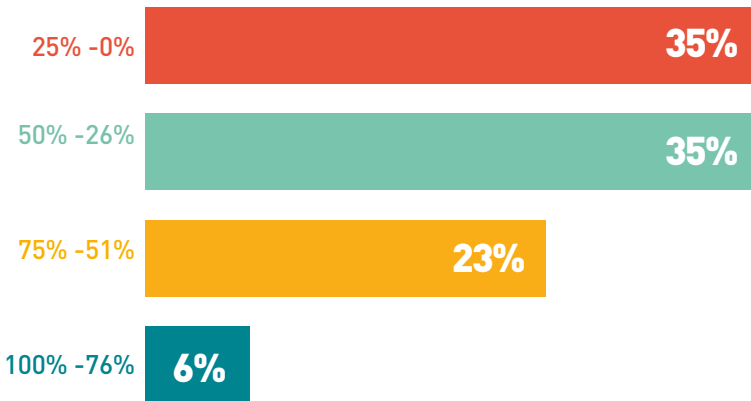
Q: In the past year there has been an **increase** in the number of requests to accomodate dietary preferences



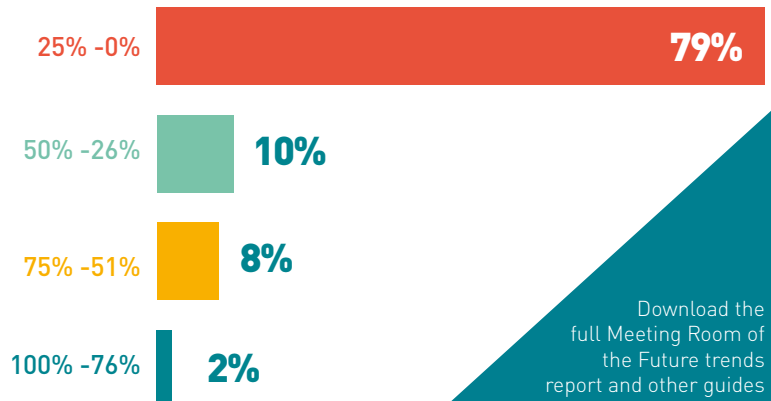
Q: We use **locally sourced** food and beverage products whenever possible



Q. Out of the total workforce, what **proportion of millenials** are employed by your venue?



Q: What percentage of your **millennial workers** are in leadership positions or able to influence key decisions?



Survey conducted in January 2020, prior to the industry impact of COVID-19, except where otherwise stated.



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